Meeting Minutes

1. Who was present at the meeting

Client(s): Desiree Jones ([djones1@arizona.edu](mailto:djones1@arizona.edu))

Consultants:

Taryn Laird ([tarynl@arizona.edu](mailto:tarynl@arizona.edu)) Team lead

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1. When: *Thursday September 26th, 2024*
2. Summary of Problem

* She is working with a program partnering with community organizations that are working with Tribal communities
* Helping a partnering program to learn what they can do to create cancer education for the community.
* 6 topics - Women’s/Men’s Cancers, Colorectal, Skin, Lung
* Paper evaluations were administered after the presentations that she gave and the results data collected
* Wants to measure the effectiveness of the presentations
* A small glimpse on screening questions to gauge the audience for health behaviors they are engaging in

1. Discussion

* Data has been collected
* Collected ~76 paper evaluations
* Approximate participant numbers breakdown: Did five separate presentations for different people Women-12 people, Mens-18, Colorectal- 6 or 8, skin-12, Lung Cancer-31
* It is up to the community partner how to administer results (concerning the statement at the beginning of the surveys)
* Summary statistics are sufficient for demographic information
* Interested in the Likert scale information to measure the effectiveness of of the presentation
* One question of interest: Were participants more likely to seek follow-up if they were engaged in the screening process? This may measure effectiveness of presentation.
* Women and skin were the same group of participants
* Lung and the men, there was some of the same participants
* There was no personally identifying information
* Need to know if the graphs are sufficient, or if there is anything else to consider in analysis moving forward.
* One of the questions was whether a participant would get screened, and she might be interested in comparing response breakdown if they had already gotten screened in the past versus if they had not
* Has limited experience in statistical analysis tools: (R), Excel

1. Next Steps

* Determine whether her analysis is valid
* Advice on any other analyses that may help give insight to effectiveness in participant response to get follow up